

LOGO & CORPORATE DESIGN ELEMENTS



One-Colour Signature
on white background

Pantone 876C



4-Colour Process Signature
on white background

40% Cyan
70% Magenta
100% Yellow
0% Black



Black Signature
on white background



TYPOGRAPHY

Typeface: Trade Gothic

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890

Trade Gothic Versions:

Trade Gothic light

Trade Gothic medium

Trade Gothic Bold No. 2

Trade Gothic LH Extended

Trade Gothic LB extended bold

One-Colour Signature
on black background

Pantone 876C



White Signature
on black background

